



Closing the AI Knowledge Gap

CognitiveTank

6th February 2020
ETH Hönggerberg, RETHINK, Zurich



- 13:30 **Registration & Pre-Event Networking**
- 14:00 **Welcome** **SwissCognitive – Closing the AI Knowledge Gap**
Dalith Steiger & Andy Fitze, Co-Founders, SwissCognitive – The Global AI Hub
- ETH RETHINK – Rethinking Design with AI**
Gisbert Schneider, Director & Professor, ETH RETHINK
- 14:30 **#UseCase01** **Taking care of our Water Resources with AI**
Rebecca Page, Development Engineer, Endress+Hauser
- 14:50 **#UseCase02** **Creative Robots and the Intricacies of Intellectual Property Ownership**
Heinz Müller, Professor & Patent Expert, Swiss Federal Institute of Intellectual Property
Valérie Hug, Student of Political Science and Law University of Basel, ISTF 2019 Participant
Michael Schlapbach, Freelancer Product Designer, Carpenter, ISTF 2019 Participant
- 15:10 **Workshops** **Parallel Sessions**
- #Workshop01 AI – IP Law**
AI meets IP: Legal Protection for AI in Europe
Michael Fischer, German and European Patent Attorney, Venner Shipley LLP
- #Workshop02 AI – Business Strategy**
Barriers to scaling AI in the enterprise - A Swiss Case Study
Alexander Büsser, Data Science Lead & Digital Health, IBM
Georgios Chaloulos, Managing Consultant & Lead Data Scientist, IBM
Eric Slotke, Senior AI Consultant, IBM
- #Workshop03 AI for Good**
Closing the AI knowledge gap for the non-profit Sector
Leila Toplic, Lead for Emerging Technologies Initiative, NetHope
Cyrill Glockner, Principal Program Manager, AI & Research, Microsoft
- #Workshop04 AI – Business Application**
Collaborative ML – Applications, Challenges & Solutions
Stéphane Mingot, Innovation Engineer, AdNovum Incubator
Hartmut Keil, Expert Software Engineer, AdNovum Incubator

16:05

Networking Break

16:35



Use-Cases

Parallel Sessions

#UseCase03

AI - Customer Experience

Enhancing customer experience with interactive AI characters

Pascal Berard, CEO, Animatico

#UseCase04

AI - Machine Learning & Human Learning

Enhancing Human Learning with Machine Learning

Maxime Gabella, Founder, MAGMA Learning

#UseCase05

AI - Mixed Signal Processing

Neural Network Processors for Sensor-end Applications

Hongjie Liu, CEO, Reexen

Schekeb Fateh, Business Development, Miromico

Andreas Hosang, Managing Director, Hosnag Consulting

#UseCase06

AI - Business Applications

Applying AI with ROI – for Your Business and Your Client

Dr. Marcin Pietrzyk, CEO, Unit8

17:05

Networking Break

17:35



#UseCase7

Learning in the Age of AI

Fabien Lopez, Head of AI Strategy, Deloitte

17:55



Keynote

Interconnected Humanity – When all Things are Sensing, Connected & Intelligent

Andy Fitze, Co-Founder, SwissCognitive – The Global AI Hub

18:05



Panel

Closing the AI Knowledge Gap – Perspectives from Industry & Education

Panelists

Prof. Dr. Dietmar Treichel, Managing Director, Institute für Kommunikation & Führung

Henrique Säuberli, Founder, Youth Intelligence Agency

Priska Burkard, Co-Founder TechFace.ch /Co-Founder & Managing Director SKILLS FINDER

Flavia Tomarchio, Science and Technology Manager, Schaffhausen Institute of Technology

Moderator

Gregory Turkawka, Scientific Assistant, Zurich University of Teacher Education

Political Community of Regensburg, President / Gemeindepresident

18:35

Wrap-Up

SwissCognitive

Dalith Steiger & Andy Fitze, Co-Founders, SwissCognitive – The Global AI Hub



Cognitive Networking & Dinner