



## WORKSHOP PROGRAM

Tuesday January 16<sup>th</sup> 2018 | Location: Ringier  
Dufourstrasse 23 | 8008 Zurich



SWISSCOGNITIVE

# AI FOR ALL - SHARE FOR SUCCES

- 14:00** ● **WELCOME BY SWISSCOGNITIVE**  
*Dalith Steiger*  
CO-Founder, SwissCognitive
- 14:10** ● **WELCOME BY HOST**  
*Marcus Dauck*  
CIO Ringier
- **DATA INSIGHTS AND AI**  
*Silvano Oeschger*  
Project Manager Technology & Data Ringier
- **ON LETHAL AUTONOMOUS WEAPONS SYSTEMS**  
*Regina Surber*  
Advisor ICT4Peace Foundation
- 15:15** **Network break**  
30 Min.

ZWEI VON VIER AUSWÄHLEN

- 15:45** ● **INTRO TO WORKSHOPS // ORGANIZATION**

## WORKSHOP SLOT 1

- **HOW CAN AI HELP IN BACKEND AND ADMINISTRATIVE PROCESSES?**  
*Marcus Dauck*  
CIO Ringier

## WORKSHOP SLOT 2

- **FINDING AND PRIORITIZING AI APPLICATIONS**  
*Tash ter Braack*  
Corporate Research & Technology

## WORKSHOP SLOT 3

- **CULTURE AND BIG DATA/AI**  
*Andreas Staub*  
Partner, FehrAdvice & Andy Fitze

## WORKSHOP SLOT 4

- **ROUNDTABLE: INSIGHTS ON ICT4PEACE**  
*Daniel Stauffacher*  
President of ICT4Peace

- 16:50** **Network break**  
30 Min.

- 17:20** ● **PANEL WORKSHOPS**  
*Dalith Steiger und Andy Fitze*  
CO-Founders, SwissCognitive

- **EEDI – THE GESCHENKIDEE PRESENT FINDER**  
*Maud Hoffmann*  
Managing Director Geschenkidee.ch  
*Sabrina Schmid*  
Product Manager geschenkidee.ch

- **AI CHANGING BUSINESS PARADIGM**  
*Pranay Jain*  
CEO and Co-Founder Enterprisebot

- **CREATION OF HIGH QUALITY AUDIENCE DATA USING ARTIFICIAL INTELLIGENCE**  
*Roger Gatti*  
VP of Product 1plusX

- **WRAP UP**  
*Dalith Steiger und Andy Fitze*  
CO-Founders, SwissCognitive

- 19:00** **NETWORKING DINNER**



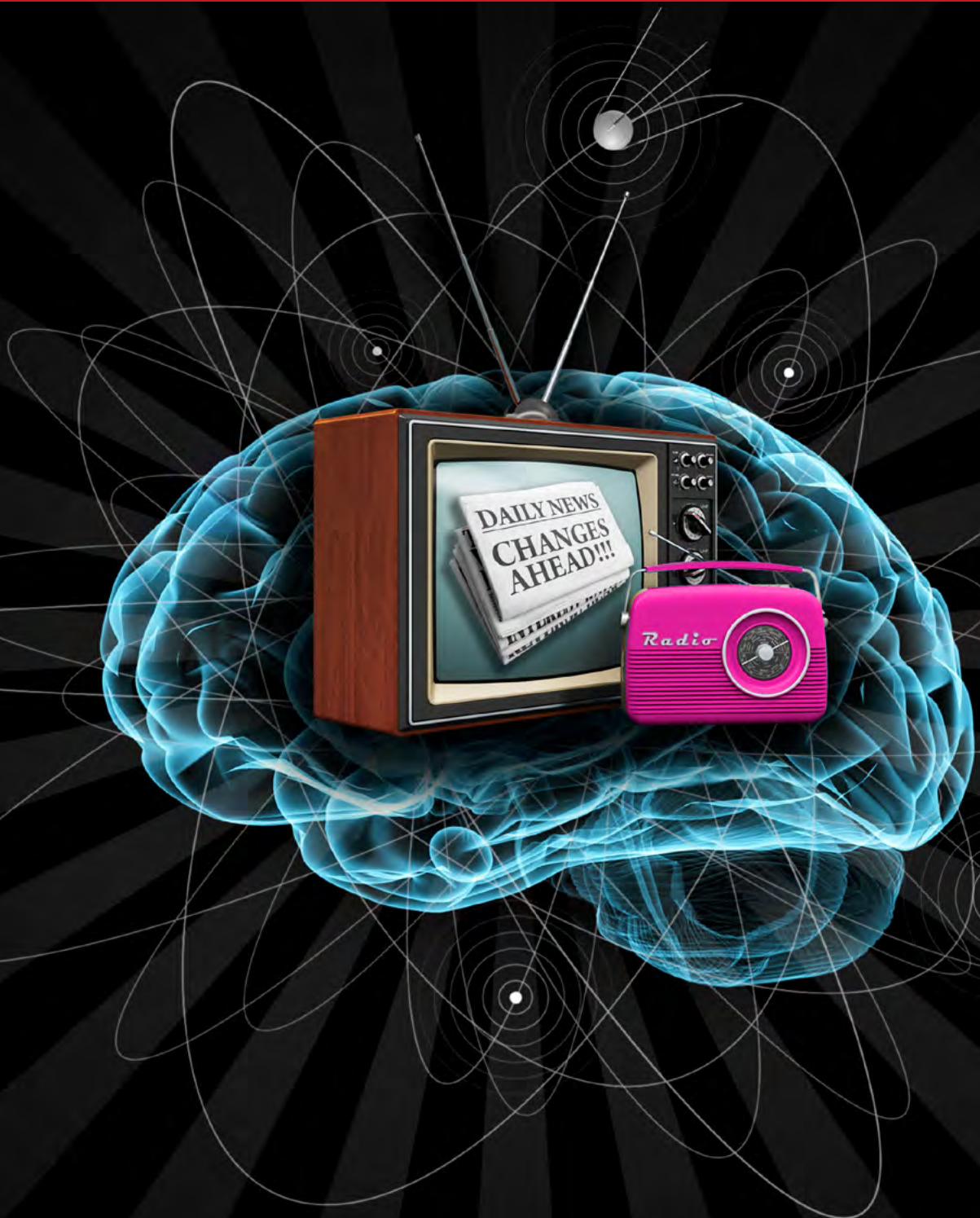
### Location:

Location: Ringier | Dufourstrasse 23 | CH-8008 Zürich

### Getting there:

[Link zu Google Maps Routenplaner](#)

Presentations will primarily be given in German  
Contact: Dalith Steiger +41 79 278 90 66



# WHY WAIT?

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