

Code of Conduct



SwissCognitive

- Our focus falls on AI in business and society, including both advantages and challenges, but always with a positive note while also concentrating on solutions.
- Respect and professionalism are crucial in our community. We expect the same from our guest bloggers.
- Our motto is “Share for Success”, which means sharing knowledge and experiences across industries and domains. Our bloggers should share the same view.

Guest Articles

Author & Copyright

- Our ideal Author is an AI/technology expert.
- Your content should be unpublished and written by you.
- You should use references and links to the original sources you used.
- Your article must be original and not rephrased with text-generating tools.

Content & Style

- Share your practical experiences and views.
- Always check and verify the information that you are providing.
- The best article length is minimum of 300 and maximum of 2000 words.

To Avoid

- Do not use promotional content for your company or product*
 - Only one link insertion is allowed without mentioning the company/product/service name.
 - We can only name your company in the Author bio.
- Do not use offensive or inaccurate statements
 - Do not use overly critical content of individuals or companies
 - Do not include hate speech
- Do not go into politics
- Do not provide content that may be construed as a link-building scheme

***Promoted Guest Articles:**

In case of promoted articles, special circumstances and concessions available, which are negotiated individually. For special offers, reach out to our team.

Contact:

Bianka Némethy, Social Media Manager
bnemethy@swisscognitive.com