Code of Conduct

SwissCognitive

• Our focus falls on AI in business and society, including both advantages and challenges, but always with a positive note while also concentrating on solutions.
• Respect and professionalism are crucial in our community. We expect the same from our guest bloggers.
• Our motto is “Share for Success”, which means sharing knowledge and experiences across industries and domains. Our bloggers should share the same view.

Guest Articles

Author & Copyright

• Our ideal Author is an AI/technology expert.
• Your content should be unpublished and written by you.
• You should use references and links to the original sources you used.
• Your article must be original and not rephrased with text-generating tools.

Content & Style

• Share your practical experiences and views.
• Always check and verify the information that you are providing.
• The best article length is minimum of 300 and maximum of 2000 words.

To Avoid

• Do not use promotional content for your company or product*
  o Only one link insertion is allowed without mentioning the company/product/service name.
  o We can only name your company in the Author bio.
• Do not use offensive or inaccurate statements
  o Do not use overly critical content of individuals or companies
  o Do not include hate speech
• Do not go into politics
• Do not provide content that may be construed as a link-building scheme

*Promoted Guest Articles:

In case of promoted articles, special circumstances and concessions available, which are negotiated individually. For special offers, reach out to our team.

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