

# «THE COMMON AI VOICE FOR SWITZERLAND»



*We are the first participatory movement for cognitive technologies!*



The CognitiveValley is a non-profit, Switzerland-based foundation which aims to position the country as the most trusted and vibrant cognitive technology environment globally. CognitiveValley wants to ensure a reliable, healthy and trustworthy AI ecosystem and strives to create new perspectives. Following the tradition of Swiss public-private partnerships and direct democratic participation, the CognitiveValley functions as a participatory movement. While endorsed by the Swiss government and numerous actors from the private and public sector, it acts independently. With the support of different natural persons and legal entities, the foundation finances selected projects and initiatives. In its actions, the CognitiveValley commits to include everyone in the public debate and helps to establish the missing links between civil society, industries, enterprises, academia, politics and associations.

## OUR CORE VALUES FOR ARTIFICIAL INTELLIGENCE

- We position Switzerland as the most trusted country in cognitive technologies
- We stand for the values of humanity and sustainability
- We believe in interdisciplinary and complementary approaches
- We want to improve diversity and inclusiveness
- We are the «one AI voice for Switzerland» for the benefit of all our stakeholders
- We encourage the generation and transformation of business models
- We want to engage with the public and believe in collective intelligence
- We want to create the best preconditions for the welfare of the current and future workforce
- We believe in multilateral cooperation and connecting with partners globally
- We integrate all stages of initiatives (MVP approach) and focus on hands-on activities
- We maintain financial independence and transparency

## OUR CORE FIELDS OF ACTION

- **Promoting** Switzerland as a global AI leader and highly trusted AI hub
- **Engaging** and educating the public on the countless opportunities and challenges around AI
- **Mapping** the Swiss AI ecosystem and creating an overview of the numerous «Swiss AI assets»
- **Cooperating** with and aligning our actions with the other stakeholders in the AI ecosystem in order to grow stronger as the «one AI voice for Switzerland»

## 4 REASONS TO JOIN US RIGHT NOW

- **Getting access** to our quickly growing network of cognitive technology experts and stakeholders in Switzerland and abroad
- **Being part of a broad public dialogue** about the potential, impact, ethics as well as national and international governance of AI
- **Joining forces for the shared goal** of strongly positioning Switzerland in an emerging field
- **Finding new partners** to make your work or research more impactful and relevant

## GET IN CONTACT NOW



Simply write an e-mail to ([info@cognitivevalley.swiss](mailto:info@cognitivevalley.swiss)) and explain your interest in our organization and/or your motivation to join our unique movement. In the coming months we will also publish our new website with an online interface including all potential forms of partnership.