

WORKSHOP PROGRAM

Thursday March 22nd 2018 | Location: ABB
Brown-Boveri-Strasse 5 | 8050 Zurich



SWISSCOGNITIVE

AI FOR ALL - SHARE FOR SUCCES

- 14:00 ● **WELCOME BY SWISSCOGNITIVE**
Dalith Steiger & Andy Fitze
Co-Founders, SwissCognitive

- **HOST WELCOME / HOW ABB'S IT INNOVATES**
Eric van den Berg
Group Head of IT Strategy, Architecture & Innovation, ABB

- **CUSTOMERS VALUE MIGRATING ON THE AI INNOVATION CURVE**
Ruben Melkonian
CEO, Quantum

- **NOT IT BUT IP – VALUE THROUGH FITTING AI SOLUTIONS**
Roland Hallebeeck and Reiner Bruns
Cognitive Intelligence Team, EPAM Systems

- 15:25 **NETWORK BREAK**
30 min.

CHOOSE TWO OUT OF FOUR

- 15:55 ● **Introduction of Workshops**
- WORKSHOP TOPIC 1**
- **HOW TO MAKE CHATBOTS WORK**
Florian Strittmatter
IS Enterprise Architect, ABB
- WORKSHOP TOPIC 2**
- **HOW TO MAKE ADVANCED ANALYTICS WORK**
Babu Kuttala
Group Vice President, Advanced Analytics Solutions ABB
- WORKSHOP TOPIC 3**
- **INSURANCE COVERAGE: FROM A PAPER CONTRACT TO A CONVERSATIONAL INTERFACE, NLP LEARNINGS**
Alexandre Delidais
General Manager, Innovation at AXA Technology Services Advanced Engineering Lab
- WORKSHOP TOPIC 4**
- **WHAT IS THE RIGHT CONTENT FOR A COGNITIVETANK?**
Sara Wick
Programm Manager, SwissCognitive

- 17:00 **NETWORK BREAK**
30 min.

- 17:30 ● **Workshop Wrap up**
Sara Wick
Programm Manager, SwissCognitive

- **PREDICTIVE SERVICES & DEMAND DETECTION – HO TO USE MACHINE LEARNING TO REVERSE ENGINEER CUSTOMER BEHAVIOR**
Mihkel Solvak
Consultant, xUpery

- **HOW TO BUILD AN AUTONOMOUS ANYTHING WITH AI**
Dr. Mohamed Anas and Patrick Kaufmann
Manager Application Engineering and Country Manager, MathWorks

- **HOW THE INTERNET OF THINGS WORKS**
Christopher Ganz
Group Service R&D Manager, ABB

- **Wrap up**
Dalith Steiger & Andy Fitze
Co-Founders, SwissCognitive

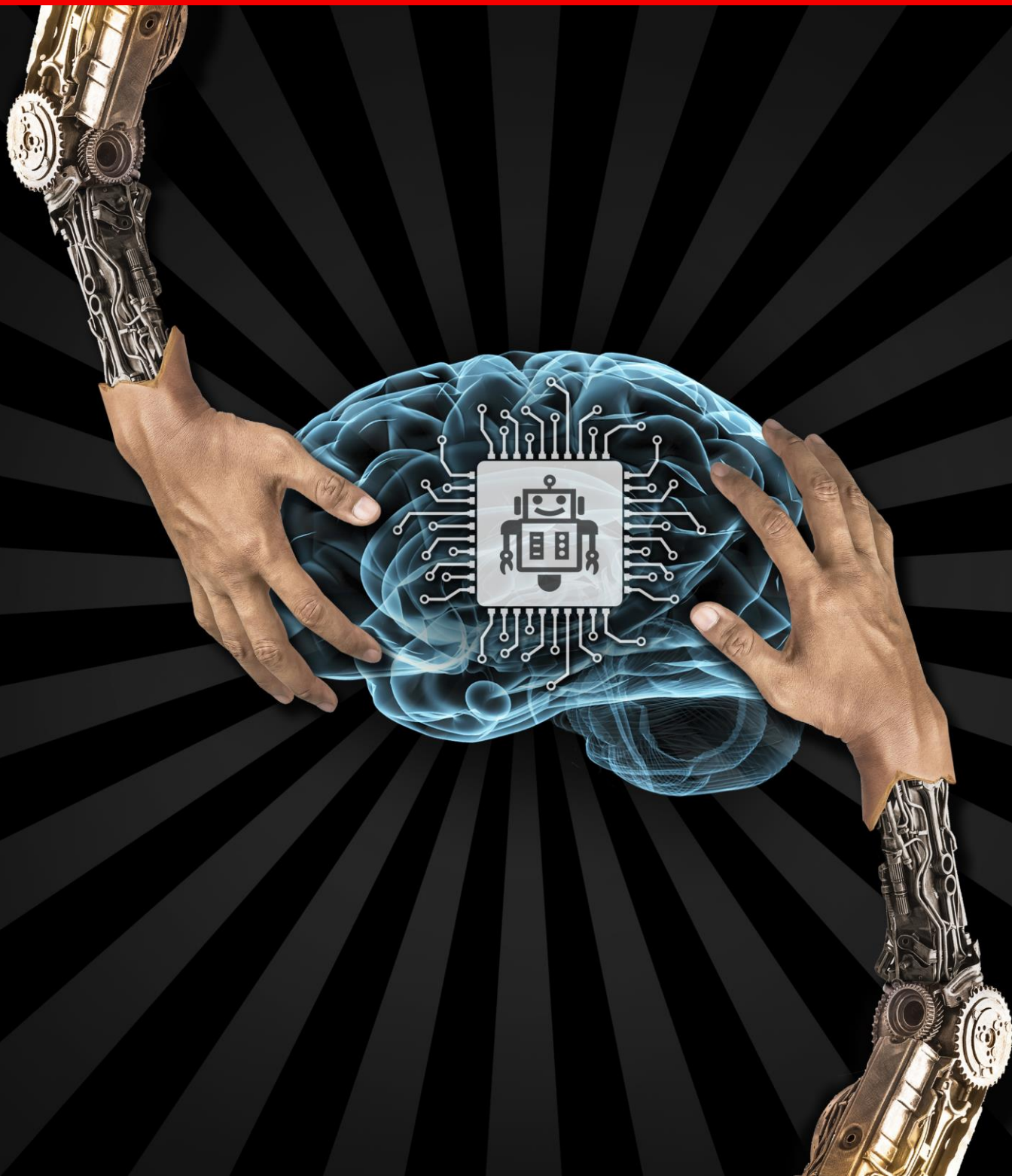
- 19:00 **NETWORKING DINNER**



Location:
Location: ABB | Brown-Boveri-Strasse 5 | CH-8050 Zürich

Getting there:
[Link zu Google Maps Routenplaner](#)

Presentations will primarily be given in English
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WHY WAIT?

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